



Shopfloor FLASH full post : content ?

Shopfloor FLASH extract : content ?

<ul style="list-style-type: none"> • Context : Where ? When ? Which in-store media developed ? • Description of the observation on the shopfloor, insights, business case ... • Do's/don'ts & key learning's : full access 	<h3>Content</h3>	<ul style="list-style-type: none"> • Context : / • Description of the observation on the shopfloor, insights, business case ... • Do's/don'ts & key learning's : /
<ul style="list-style-type: none"> • Pics : all pictures available, high def, downloadable • Video : all when available • Graphs : all when available 	<h3>Pics, video, graphs</h3>	<ul style="list-style-type: none"> • Pics : one picture, 300 pixels width • Video : / • Graphs : /
<ul style="list-style-type: none"> • Url links to additional insights, facts & figures : all when available 	<h3>External sources of information</h3>	<ul style="list-style-type: none"> • Url links to additional insights, facts & figures : /
<ul style="list-style-type: none"> • PDF sent by mail as soon as content is published • Database accessible for subscribers to yearly package (invitation to join Box.net account) 	<h3>How & when do you access the content ?</h3>	<ul style="list-style-type: none"> • PDF / • Database / • Extracts are published in the Shopfloor.be blog, shortly after full content is sent to subscribers



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